

Fall Conference Sponsorship Benefits

Marquee Sponsor (\$2,500)

- Listing in all promotional and registration material as the **Marquee Sponsor**
- **Six complimentary registrations** to the 2018 conference
- **Opportunity to give welcome at opening session and/or at one session**
- **Listing in the conference materials** as “Title Sponsor”
- **Full page ad** in the conference materials
- **Company logo on the printed and electronic conference materials**
- Opportunity to supply one promotional item for conference attendees
- Opportunity to promote business in a vendor/table display area
- Signage at both the registration area and at the luncheon
- One-time use of list of RSVPs for promotional or follow-up purposes

Breakfast Sponsor / Lunch Sponsor (\$1,000)

- Listing in all promotional and registration material as a **Breakfast Sponsor** or **Lunch Sponsor**
- **Four complimentary registrations** to the 2018 conference
- **Opportunity to introduce speakers at one session**
- **Full page ad** in the conference materials
- **Company logo on the printed and electronic conference materials**
- Opportunity to supply one promotional item for conference attendees
- Opportunity to promote business in a vendor/table display area
- Signage at the conference and **luncheon**
- One-time use of list of RSVPs for promotional or follow-up purposes

Knowledge Sponsor (\$500)

- Listing in all promotional and registration material as a **Knowledge Sponsor**
- **One complimentary registration** to the 2018 conference
- **Opportunity to introduce speaker at sponsored session**
- **Half page ad** in the conference materials
- Opportunity to supply one promotional item for conference attendees
- Opportunity to promote business in a vendor/table display area
- Signage at the conference and **speaker location**
- One-time use of list of RSVPs for promotional or follow-up purposes

Recess Sponsor (\$250)

- Listing in all promotional and registration material as a **Recess Sponsor**
- Opportunity to supply one promotional item for conference attendees
- Signage at the conference and break location

We hope to see you on October 23, 2018, at Iowa’s largest forum for planned giving. To take advantage of all the benefits offered, please confirm your interest by May 31!

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